



LUXIFY DIGITAL

# Premium Digital & Consulting Solutions



2025



[www.luxifydigital.com](http://www.luxifydigital.com)

# ABOUT US

## Luxify Digital

is a global, high-performance digital agency delivering excellence in Digital Marketing, Web & App Development, and Leadership Consulting. With headquarters in Qatar and operations across India, USA, Canada, UK, and Australia, we specialize in transforming brands into global powerhouses.

We don't just  
market  
**We build digital**

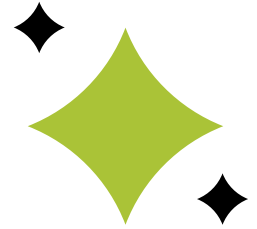


## Our **Mission**

*Empowering businesses to grow with innovative strategies, data-driven solutions, and impactful storytelling that elevates their digital identity and market leadership.*



# WHY CHOOSE LUXIFY DIGITAL?

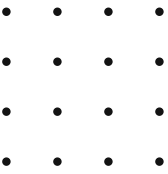


- Global Presence with local execution
- Strategy-First Approach
- Creative Excellence + Technical Precision
- Data-Driven Marketing
- On-Time Delivery & Agile Execution
- Proven Track Record across industries
- One-on-One Consulting & Transparent Workflows





# OUR PREMIUM SERVICES



## 1. Digital Marketing Services

### Social Media Marketing (SMM)

- Strategic Content Planning
- Visuals, Reels, and Creative Posts
- Paid Campaigns & Community Building
- Monthly Analytics & Engagement Reports



### Search Engine Optimization

- Website SEO Audit & Fixes
- On-Page + Off-Page SEO
- Keyword Research & Content Strategy
- Ranking & Performance Reports



## **Paid Media (PPC)**

- Google Ads, Meta, LinkedIn
- Conversion Optimization Funnels
- Campaign Analysis & Reporting

## **Email & WhatsApp Campaigns**

- Custom Campaigns & Automations
- Broadcasts & Lead Nurturing



## **Content Marketing**

- Blogs, Articles, Case Studies
- SEO-focused Copywriting

## **Influencer & Video Marketing**

- Strategic Influencer Tie-Ups
- Reels, Promo Videos, Shorts



## 2. Web & App Development

### Website Development

- WordPress, Shopify, Custom
- Responsive, Fast,

### E-Commerce Development

- WooCommerce, Shopify Stores
- Secure Payment & CRM Integration



### Mobile App Development

- Android, iOS, Hybrid Apps
- UX/UI Design, Backend Setup

### Custom Software

- CRM, ERP, Portals
- Secure, Scalable, User-Centric

### Maintenance & Optimization

- Regular Backups, Bug Fixes, Speed Boosts





## 3. Leadership & Growth Consulting

### Executive Coaching

- Founder & CXO Mentorship
- Communication, Leadership, Vision Planning

### Business Strategy Consulting

- GTM Planning, Brand Positioning
- Sales Strategy & Funnel Design



### Digital Transformation Advisory

- Industry-Specific Tech Enablement
- ERP, CRM, Automation Guidance

### Startup Growth Advisory

- Pitch Decks, Business Models, Fundraising Strategy





# OUR WORK PROCESS



## 1. Discovery & Audit

Understand goals, analyze gaps

## 2. Strategy & Planning

Develop roadmap with timelines



## 3. Execution & Deployment

Begin campaigns or development

## 4. Optimization

Continuous tweaks based on performance



## 5. Reporting & Reviews

Weekly/Monthly detailed insights

## Who We Serve

- Real Estate, Healthcare, B2B & SaaS
- Startups to Enterprises, Across the Globe
- E-Commerce, Education, Manufacturing







## Contact Us



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