



EMPOWERING BRANDS, **TRANSFORMING BUSINESSES**

Innovative Digital Solutions for Visionary
Entrepreneurs & Growth-Driven Businesses



READY TO ELEVATE YOUR BRAND?

2025

www.mbkglobalconsulting.com



MR. AVINASH DESHPANDE

MBK Global Consulting | MBK Global Digital | ADs Coaching

COMPANY INTRODUCTION

"At MBK Global Digital, we bridge the gap between ambition and digital success. With a team of industry experts, we craft data-driven marketing and development solutions that drive real results. Whether you're an entrepreneur, a speaker, or an e-commerce store, our tailored strategies ensure you achieve visibility, engagement, and growth."

CORE VALUES

- **Innovation:**

Pioneering strategies that set trends.

- **Integrity:**

Honest, transparent communication with clients.

- **Results:**

Focused on delivering measurable outcomes.



UNIQUE SELLING POINTS



Custom digital strategies that match business goals



Data-driven, ROI-focused approach for maximum impact



Advanced SEO, social media, and web development expertise



Proven track record in helping businesses scale.

NICHE AUDIENCES & PAIN POINTS WE SOLVE

1. FOUNDERS, ENTREPRENEURS & SMEs

PAIN POINTS:

Struggling with lead generation & conversions

Low brand awareness & engagement

Lack of time & expertise to manage digital marketing How

HOW WE HELP:

Data-driven social media growth strategies

SEO-optimized content to drive organic traffic

Automated lead generation funnels





2. TOASTMASTERS, SPEAKERS & PASSIONPRENEURS

PAIN POINTS:

Limited audience reach beyond local events

Struggling to establish authority online

Poor website & content strategy reducing engagement

HOW WE HELP:

Personal brand development & visibility strategies

Content marketing & SEO to boost online credibility

Video marketing & social proof integration



3. E-COMMERCE BUSINESSES & LOCAL RETAILERS

PAIN POINTS:

Low website traffic & abandoned carts

Weak social media presence impacting sales

Poor search engine rankings reducing discoverability

HOW WE HELP:

Conversion-focused e-commerce website design

SEO & PPC strategies for sustained traffic

High-engagement content & social media advertising

4. COACHES, CONSULTANTS & ONLINE COURSE CREATORS

PAIN POINTS:

Difficulty positioning as an expert in their niche

No structured digital marketing funnel

Struggling to attract high-ticket clients

HOW WE HELP:

Thought leadership content creation

Email & social media marketing for lead nurturing

SEO & paid ads for audience targeting



SOCIAL MEDIA MARKETING



Social Media
Strategy Development



Social Media Advertising
(Paid Ads)



Social Media Analytics
and Reporting



Campaign Development
and Execution



Content Creation
and Management



Community
Management



Influencer
Marketing



Brand Monitoring
and Engagement



SEO

(SEARCH ENGINE OPTIMIZATION)



Website Audit
and Analysis



Keyword Research
and Analysis



On-Page SEO
Optimization



Off-Page SEO Strategies
(Link Building)



Technical SEO
Services



Local SEO
Services



SEO Content Creation
and Optimization



SEO Analytics
and Reporting



WEB DEVELOPMENT



Custom Website
Development



Content Management Systems
(CMS) Development



E-commerce Website
Development



API Integration Services



Web Application
Development



Responsive Web Design



Website Maintenance
and Support



Landing Page Design
and Optimization

SEARCH ENGINE OPTIMIZATION SERVICES PACKAGES

BEST SELLER

BASIC SEO PACKAGE

- Keyword Research Up to 4-5 targeted keywords
- On-Page Optimization Optimization for up to 5 pages
- Technical SEO Audit Basic checks and recommendations
- Content Suggestions Recommendations for 2 new blog posts
- Monthly Report Basic performance analysis

STANDARD SEO PACKAGE

- Keyword Research Up to 10 targeted keywords
- On-Page Optimization Optimization for up to 10 pages
- Technical SEO Audit Comprehensive audit with actionable fixes
- Content Writing 2 blog posts (500 words each)
- Link Building 4-5 quality backlinks per month
- Monthly Reports Detailed performance analysis with insights

ADVANCED SEO PACKAGE

- Keyword Research Extensive research on multiple keywords, including long-tail keywords
- On-Page Optimization Full site optimization (up to 20 pages)
- Technical SEO Audit Full audit with ongoing monitoring and fixes
- Content Creation 4 blog posts or articles (up to 1000 words each)
- Link Building 10+ high-quality backlinks per month
- Local SEO Optimization Complete Google My Business optimization and local citations
- Monthly Reports In-depth analysis with strategic recommendations

SOCIAL MEDIA MANAGEMENT PACKAGES

BEST SELLER

BASIC SOCIAL MEDIA PACKAGE

- Monthly Deliverables 12 posts (9 images, 3 reels)
- Platform Coverage Up to 2 platforms(e.g., Instagram, Facebook)
- Content Creation Graphic design, basic video editing
- Engagement Basic interaction management(likes, comments)
- Reporting Monthly performance report

STANDARD SOCIAL MEDIA PACKAGE

- Monthly Deliverables 20 posts (14 images, 6 reels)
- Platform Coverage Up to 3 platforms (e.g., Instagram, Facebook, Twitter)
- Content Creation Graphic design, video editing,GIF creation
- Engagemen Moderate interaction management (comments, DMs)
- Campaigns 1 monthly promotional campaign
- Reporting Detailed performance report with insights

ADVANCED SOCIAL MEDIA PACKAGE

- Monthly Deliverables 30 posts (20 images, 10 reels)
- Platform Coverage Up to 4 platforms (e.g., Instagram, Facebook, Twitter, LinkedIn))
- Content Creation Advanced graphic design, video editing, custom animations
- Engagement Full interaction management
- Campaigns 2 promotional campaigns, 1 influencer collaboration
- Reporting In-depth analytics and strategic review

OUR CLIENTS



AJOOBA | web
solutions



AIR SEA BROKER



CLIENT TESTIMONIALS

“ **KELLY BOLTON** ”

Challenge The Mountain NEW ZEALAND
Excellent Company!! Project was completed
ahead of time and looks awesome!
Will definitely work again Thank you



“ **SAHIL SHAIKH** ”

I was not able to generate leads & was completely
frustrated. Then, one of my friends recommended
me MBK Global Digital. They helped
me generate leads & my business just
boosted up.



“ **INSIYAH RAHIM** ”

MBK unique & innovative methods of web
designing, web development, and digital marketing
have greatly helped me. The contribution through
their team is immense, The responsive support that
they have given me is remarkable.



“ **CHAWELT CHARLES** ”

These guys are amazing. Do not go anywhere else,
use these guys and you will have total satisfaction.
They have excellent communication skills. They speak
English perfectly They always willing to listen to me
and respond to my emails on time.





Thank You!

for considering **MBK Global Digital**.

We look forward to partnering with you to achieve your marketing goals!

CONTACT US



P.O Box: 11824, AAB Tower, 8th Floor,
Office No.: 804, C-Ring Road, Doha - State of Qatar



+974 74446661



strategy@mbkholding.co.uk



www.mbkglobalconsulting.com

